



PRESS RELEASE

ENCO Releases Affordable Phonetica² Search System for Broadcast Audio Archives

Southfield, Michigan, September 24, 2007: ENCO Systems Inc., a leading worldwide provider of Digital Audio Delivery Systems, today announced the immediate release of Phonetica², a new phonetic-based search system for digital audio, targeted to the broadcast industry.

Phonetica² is available as an integrated module in ENCO's DAD Digital Audio Delivery system. The module allows users to search through a library of audio files containing spoken material and find specific words or phrases simply by typing them. Phonetica² is a robust audio search tool incorporating the latest advances in speech technology offered at a price affordable by even small content producers.

Gene Novacek, President of ENCO Systems said, "With the release of Phonetica², broadcasters can easily and quickly search massive libraries of news actualities, programs or other spoken material to locate material that using other methods would have required hours...or days to find, in some cases, impossible. We think that Phonetica² will be an ideal addition to news, talk and sports radio formats plus any broadcaster who archives large amounts of audio."

According to Vice President of Sales and Marketing Don Backus, "Phonetica² is truly accessible high-technology. It's simple to use, fast and quite accurate. You just type the words you're looking for and press the SEARCH button. Then, in order of accuracy, your list of audio cuts where the words appear is displayed. You can then either press PLAY to hear the audio in question or click on EDIT and begin working with the targeted audio."

Phonetica² is currently available. For pricing, contact ENCO sales.

ENCO Systems is a leading provider of Digital Audio Delivery and Automation Systems worldwide, headquartered in Southfield, Michigan with offices in the United Kingdom and India.

For further information on ENCO Systems, Inc. contact Don Backus, Director of Sales & Marketing, ENCO Systems, Inc., 29444 Northwestern Highway, Southfield, MI 48034 USA Tel: 800-362-6797 or 248-827-4440 Fax: 248-827-4441 or e-mail: sales@enco.com. Additional information about ENCO is available on their website: www.enco.com.

Authorized For Immediate Release, September 24, 2007
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